

ORDER

**KSNV**

Orders

Order / Rev: 105689

Alt Order #:

Product Desc: State Senate - Jeopardy

Estimate:

Flight Dates: 09/18/12 - 10/24/12

Original Date / Rev: 08/20/12 / 08/20/12

Order Type: GENERAL

Primary AE: Kevin Goodell

Sales Office: VEGS

Sales Region: Local

Agency

Name: Benny for Nevada

Buying Contact:

Billing Contact:

1930 Village Center Cir.

Las Vegas, NV 89134

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Benny for Nevada

Demographic: A25-54

Product Codes: PLC09

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	4	\$1,500.00	\$1,275.00
10/01/12	10/24/12	5	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	4	\$1,500.00	\$1,275.00	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
Totals	9	\$3,500.00	\$2,975.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/26/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$375.00	3	0.00	NM	4	\$1,500.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- TW- - - -		2				\$375.00		0.00			
		Week: 09/24/12	09/30/12	- TW- - - -		2				\$375.00		0.00			
N 2	KSNV	10/17/12	10/24/12	M-F Jeopardy	CM	630-7pm	-----	:30	0	\$400.00	3	0.00	NM	5	\$2,000.00
				M-F Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- - WT- - -		2				\$400.00		0.00			
		Week: 10/22/12	10/28/12	MTW- - - -		3				\$400.00		0.00			
													Totals	9	\$3,500.00